



### **REITWORLD PRESENTATION**

November 2021



### **INTRODUCTION**

Piedmont Office Realty Trust, Inc. (also referred to herein as "Piedmont" or the "Company") (NYSE: PDM) is an owner, manager, developer, redeveloper and operator of high-quality, Class A office properties in select submarkets located primarily within seven major eastern U.S. office markets, with over half of its revenue generated from the Sunbelt. The Company's geographically-diversified portfolio is comprised of approximately \$5 billion in gross assets and approximately 17 million square feet as of the end of the third quarter of 2021. The Company is a fully-integrated, self-managed real estate investment trust (REIT) with local management offices in each of its major markets and is investment-grade rated by Standard & Poor's (BBB) and Moody's (Baa2). At the end of the third quarter of 2021, 76% of the Company's portfolio was ENERGY STAR certified and approximately 43% was LEED certified.

We use market data and industry forecasts and projections throughout this presentation which have been obtained from publicly available industry publications. These sources are believed to be reliable, but the accuracy and completeness of the information are not guaranteed. Certain statements contained in this presentation constitute forward-looking statements which we intend to be covered by the safe-harbor provisions for forward-looking statements contained in Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934, as applicable. Such information is subject to certain risks and uncertainties, as well as known and unknown risks, which could cause actual results to differ materially from those projected or anticipated. Therefore, such statements are not intended to be a guarantee of our performance in future periods. Such forward-looking statements can generally be identified by our use of forward-looking terminology such as "may," "will," "expect," "intend," "anticipate," "believe," "continue" or similar words or phrases that are predictions of future events or trends and which do not relate solely to historical matters. Some examples of risk factors that could cause our actual results and expectations to differ materially from those described in our forward-looking statements are detailed in our most recent Annual Report on Form 10-K and other documents we file with the Securities and Exchange Commission ("SEC"). Readers are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date of this presentation.

Unless the context indicates otherwise, the term "properties" as used in this document and the statistical information presented in this document regarding our properties includes our wholly-owned office properties and our office properties owned through consolidated joint ventures but excludes one out-of-service property as of September 30, 2021, and is adjusted on a pro forma basis for the acquisition of 999 Peachtree Street in Atlanta, GA.

The information and non-GAAP financial terms contained in this presentation do not contain all of the information and definitions that may be important to you and should be read in conjunction with our Annual Report on Form 10-K for the year ended December 31, 2020. Other information important to you may also be found in documents that we furnish to the SEC, such as our Quarterly Supplemental Information dated as of September 30, 2021. Such documents are available at www.sec.gov and under the heading Investor Relations on our website at www.piedmontreit.com.

Unless otherwise noted, all financial and statistical information contained in this presentation is as of September 30, 2021, includes all in-service properties and excludes one out-of-service property, and is adjusted on a pro forma basis for the acquisition of 999 Peachtree Street in Atlanta, GA.

### PIEDMONT OVERVIEW

PIEDMONT

Focused on distinct office nodes in seven major markets

Vibrant, active, unique mixed-use environments

~61% Annualized Lease Revenue (ALR) from the Sunbelt with ability to increase to approximately 70 - 75% in next two to three years

Investment grade rated BBB by Standard & Poor's and Baa2 by Moody's

2021 ENERGY STAR National Partner of the Year

Piedmont Quick Facts	As of 9/30 + 999 Peachtree Acquisition
Assets <sup>1</sup>	55
Square Footage <sup>1</sup>	17.1 million
Core Markets Percent Leased <sup>1,2</sup>	86.9%
Weighted Average Lease Term	6.1 years
Percent SF ENERGY STAR-Rated <sup>1</sup>	73%
Current Dividend Yield (as of 11/05/2021)	4.5%
Debt to Gross Assets (September 30, 2021, as rep	orted) 34.4%
Net Debt to EBITDA (September 30, 2021, as repo	rted) 5.5x
Moody's / S&P Ratings	Baa2 / BBB



- > Piedmont Overview
- Concentrated Node
  - Capital Recycling
- > Investment Strate
- \ Einancial Growth
- \ Poor Group Loador
- > Poised for
- > Redevelopmer
  - Land Bank
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<sup>1</sup> Excludes one 127,000 square foot property which is out of service for redevelopment (222 South Orange Avenue in Orlando, FL).

<sup>2</sup> Excludes three properties (Two Pierce Place in Itasca, IL; Enclave Place and 1430 Enclave Parkway in Houston, TX) that are not located in Piedmont's core operational markets.

### HIGHLY CONCENTRATED OFFICE NODES WITHIN DISTINCT MIXED-USE ENVIRONMENTS



Dominant nodes within select submarkets of the nation's healthiest MSAs... located primarily in the Sunbelt

#### **Atlanta**

Cumberland / Galleria

2.1M SF 12 acres of land for add'l ~1M SF 29%

Class A Submarket Share

+9%

PDM Asking Rents vs. Submarket

Invested: ~ \$500 Million

**Boston** 

Burlington

900K SF

24%

Class A Submarket Share

+16%

PDM Asking Rents vs. Submarket

Invested: ~ \$300 Million

#### **Dallas**

LBJ / Lower Tollway

1.4M SF 2 acres of land for add'l 300K SF 16%

Class A Submarket Share

+5%

PDM Asking Rents vs. Submarket<sup>1</sup>

Invested: ~ \$400 Million

Orlando

CBD

1.6M SF<sup>2</sup>

22%

Class A Submarket Share

+9%

PDM Asking Rents vs. Submarket

Invested: ~ \$400 Million



<sup>&</sup>gt; Piedmont Overview

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<sup>→</sup> Concentrated Nodes

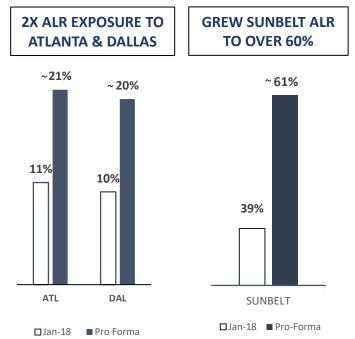
Source: CoStar. Market share is calculated as PDM's owned SF in the submarket as a percentage of four and five star office assets in the submarket. PDM Asking Rents are based on current asking rents versus average submarket rents. 1 Submarket rent calculation only includes comparable buildings in the East LBJ and Lower Tollway submarkets.

<sup>2</sup> Includes 222 South Orange Avenue, a 127,000 square foot office building that is out of service for redevelopment.

### ACCRETIVE CAPITAL RECYCLING INTO THE SUNBELT

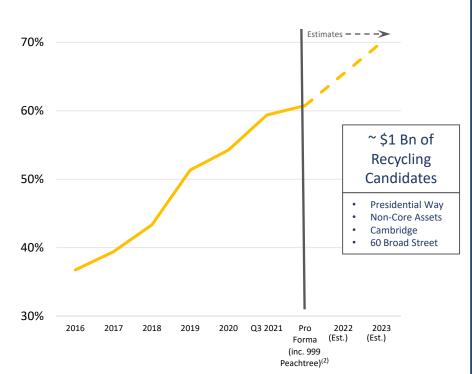






Since 2018, recycled \$1.1Bn at ~200 bps higher returns<sup>1</sup>

#### Sunbelt Percentage of Portfolio ALR Over Time<sup>1</sup>



Potential to reach 70 - 75% Sunbelt by YE2023 which could add \$0.10 - 0.15 per share in annual FFO accretion<sup>3</sup>

- Poised for Absorption
- Redevelopment
  - Land Bank
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<sup>1</sup> Excludes 222 South Orange Avenue in Orlando, FL.

<sup>2</sup> Does not include the impact of the anticipated sale of 225 & 235 Presidential Way in Woburn, MA that are currently under contract.

<sup>3</sup> Based upon the Company's historical FFO accretion derived from asset recycling activities since 2018.

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Concentrated Nodes

<sup>&</sup>gt; Capital Recycling

<sup>&</sup>gt; Investment Strategy

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### INVESTMENT STRATEGY — RECENT ACQUISITION



# Targeting \$400 - \$500 million of highly strategic investments in 2022

# Active dialogue on 5 to 10 opportunities within each of our Sunbelt growth markets

USER PRIORITIES	THE MERITS OF 999 PEACHTREE STREET
Accessibility	<ul> <li>✓ 1½ blocks from MARTA, four lights to I-75/I-85</li> <li>✓ Direct connection to Atlanta Beltline (2023)</li> </ul>
Walkability	<ul> <li>✓ Over 6,000 multifamily units within ½ mile</li> <li>✓ Dozens of walkable restaurants and shops</li> </ul>
Outdoor Space	<ul> <li>Tenant-dedicated outdoor space, adjacent to two 'pocket parks', Piedmont Park nearby</li> </ul>
Natural light	$\checkmark~$ ~70% of the building's façade is floor to ceiling glass
High Ceilings	✓ ~13' slab to slab heights
Sustainability	✓ LEED Platinum designation

PDM PRIORITIES	THE MERITS OF 999 PEACHTREE STREET
Capital Rotation	✓ Accretive redeployment of proceeds (Pres. Way)
High Growth Market	✓ Explosive population and job growth
Economic Upside	<ul> <li>✓ Immediate lease-up opportunity (77% occupancy)</li> <li>✓ Weighted average rents ~20% below market</li> </ul>
Compelling Acquisition Basis	<ul> <li>✓ Acquired off-market for \$360/SF vs. new development estimates of \$650/SF (40% discount)</li> </ul>
Value Creation	<ul> <li>         ~6.5% initial GAAP yield</li> <li>         ~7.5% at stabilization following ~\$25M repositioning</li> </ul>

#### **Reimagining 999 Peachtree Street**

New Tenant Balconies, Food / Beverage, Lobby, Fitness, Conference



Activated Outdoor Community and Tenant Collaboration Spaces



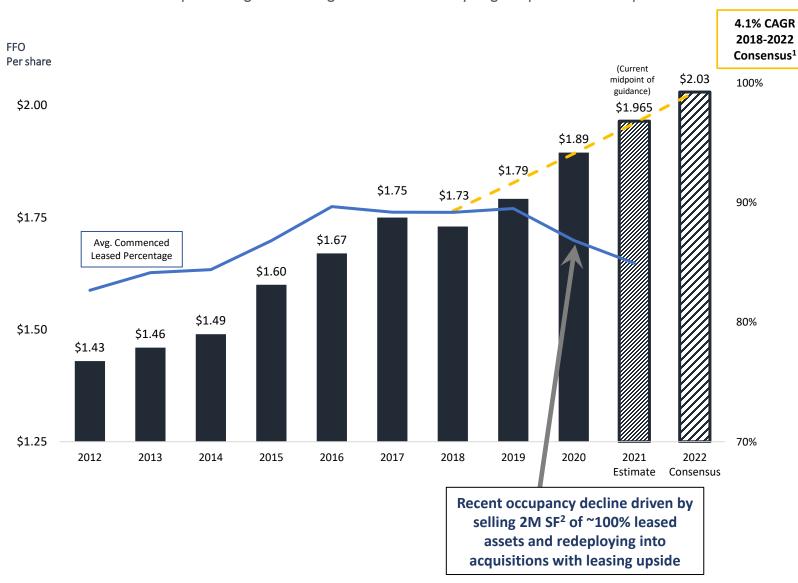
For more on 999 Peachtree, visit <a href="https://investor.piedmontreit.com">https://investor.piedmontreit.com</a>

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### **DECADE OF CONSISTENT FFO GROWTH**



Track-record of Core FFO per share growth through accretive asset recycling and portfolio lease-up



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<sup>1</sup> Source: Factset

### PEER LEADER IN 2021 OPERATIONAL METRICS (Through September 30, 2021)

Year-to-Date Total Office Leasing as a Percentage of Office Portfolio<sup>1</sup>



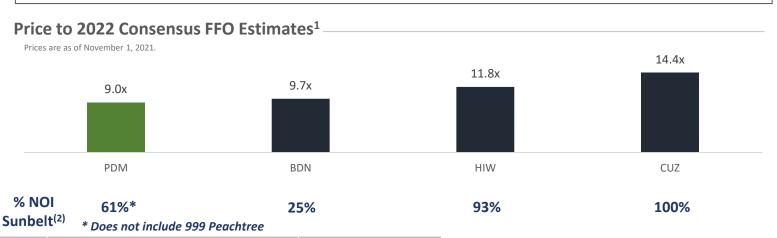








### Compelling Valuation for Meaningful Sunbelt Office Exposure with Continued Accretive Growth



<sup>1</sup> Source: JP Morgan, S&P Capital IQ, and peer company filings and supplementals

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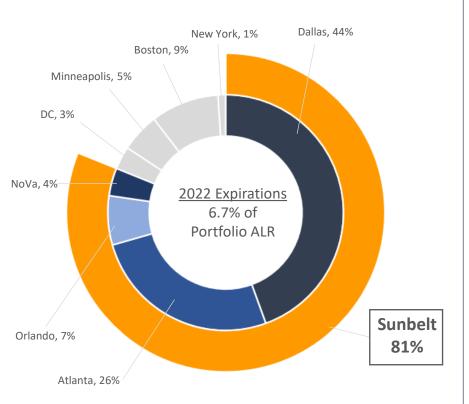
<sup>2</sup> Source: Green Street Advisors Company Snapshots; does not include 999 Peachtree Street

### POSITIONED TO CAPTURE POSITIVE ABSORPTION

(September 30, 2021, as reported)

### Majority of Near-term Lease Roll / Vacancy is in the Sunbelt

#### 2022 Expirations by Market (% of Portfolio ALR)

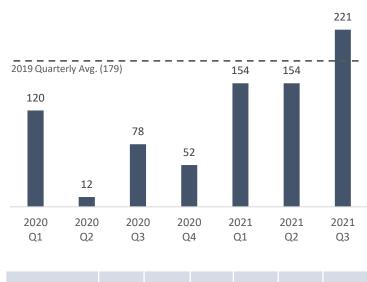


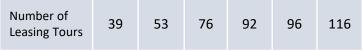
### Near-term Expirations Concentrated in Improving Markets

- 81% of 2022 expirations in the Sunbelt
- ~60% of the current portfolio vacancy in the Sunbelt
- Almost 800K square feet of leases either currently under an abatement period or yet to commence for vacant space

### **Steady Leasing Recovery**

New Leasing in Portfolio (SF in 000's)





~9 years weighted average term of all new leasing activity since Q2 2020



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### CREATING UNIQUE OFFICE ENVIRONMENTS TO DRIVE RENTAL RATE AND VELOCITY



### The Case for Redevelopment

- Compelling pro-forma investment returns
- Unique environments garner premium submarket rents and greater leasing velocity
- ~ 20%+ returns on incremental invested capital
- Fraction of the risk associated with ground-up development
  - Existing tenants provide cash flow during redevelopment
  - Reduced exposure to cost overruns / supply chain disruption
- Strong value proposition for tenants versus ground-up development
  - Creates unique environment / outdoor spaces today's tenants demand more readily
  - Rental rates remain at a significant discount to ground-up development
- More environmental and earth concise versus ground-up development
  - Ground-up development can create carbon footprint that would require approximately 40+ years of "more efficient" building operations to overcome the harmful environmental effects of the construction process

#### 999 Peachtree, Atlanta

Projected completion 2022

Pro-forma basis \$395/SF Est. replacement cost \$650/SF

Market rents ~\$44.00/SF

Vacancy & 18-Mo Roll 196,000 SF

### 25 Burlington Mall Road, Burlington

Projected completion 2022

Pro-forma basis \$254/SF Est. replacement cost \$575/SF

Market rents ~\$41.00/SF

Vacancy & 18-Mo Roll 157,000 SF

#### 200 South Orange, Orlando

Projected completion 2021

Pro-forma basis \$264/SF Est. replacement cost \$525/SF

Market rents ~\$31.00/SF

Vacancy & 18-Mo Roll 194,000 SF







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### REDEVELOPMENT CASE STUDY — GALLERIA 200



39%

Rental Rate Growth From Acquisition<sup>2</sup>

23%

Stabilized NOI **Growth From** Renovation<sup>2</sup>

20%

Est. Incremental IRR From Renovation<sup>2</sup>

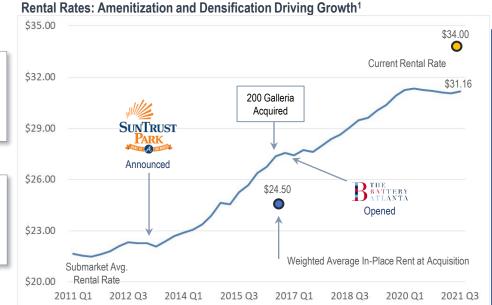
\$185 Beg. Net Basis

**PSF** 

\$199

**PSF** 

\$525 Est. Replacement Pro Forma Basis<sup>2</sup> Cost<sup>2</sup> PSF



#### **NEW AMENITIES**

- **Redesigned Public Spaces**
- Starbucks
- **Health Club**
- **Shuttle Service**
- **Tenant Lounge**
- **Conference Center**









<sup>1</sup> CoStar, Cumberland Galleria assets, four and five star only <sup>2</sup> Based on management estimates



- Redevelopment

# DEVELOPMENT LAND BANK FOR UP TO AN ADDITIONAL THREE MILLION SQUARE FEET

Sunbelt land parcels adjacent to existing core holdings to support significantly pre-leased development opportunities.



TownPark, Orlando ~1M SF



Galleria 500, Atlanta ~1M SF



Glenridge Highlands III, Atlanta ~250K SF



Four Galleria Tower, Dallas ~300K SF



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### FINANCIAL FLEXIBILITY

(September 30, 2021, as reported)



#### **Liquidity Position**

\$422M Available on

**Unsecured Line** 

\$8M Cash on Hand

\$0M **Debt Maturing Until 2023** 

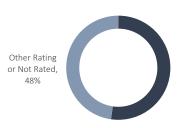
Investment

Grade

**Debt Profile** 

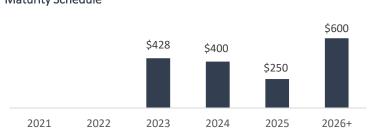
**Tenant Credit Profile** 





Rating and Nationally Recognized, 52%

Maturity Schedule



#### **Debt Metrics**

34.1% Net Debt to

**Gross Assets** 

5.5x Net Debt to Core EBITDA

Baa2 Moody's **BBB** S&P

No JVs



- > Financial Flexibility

### COMMITTED TO BEING A LEADER IN ESG INITIATIVES

# PIEDMONT

#### **Environmental Responsibility**

On behalf of all our stakeholders, Piedmont is dedicated to environmentally sustainable practices which enhance our commitment to operate the highest quality office properties for our constituents.

#### **ISS Rank:** <u>3</u> as of 11/1/21

With 1 being the highest on a scale through 10

#### Governance

- Board of Directors/ESG Committee
- Director of Sustainability and National Initiatives (position hired in 2017)
- Management Sustainability Committee
- · Sustainability Policy

#### Goals

- 20% reduction in energy use intensity by 2026
- 20% reduction in water use intensity by 2028

#### Achievements<sup>1</sup>

- 89% of total SF is BOMA 360 certified; top 1% among program participants for number of 360 designations
- 73% of total SF is ENERGY STAR certified
- 2021 ENERGY STAR Partner of the Year
- 46% of total SF is LEED certified
- WELL Health-Safety Rating for Atlanta Galleria; entire 17 million square foot portfolio submitted for WELL Health-Safety Rating

#### Social Responsibility

Piedmont helps meet the needs of each local community in which we serve by volunteering and financially supporting programs related to medical, human, or educational needs and children's programs that improve the overall quality of life...and we strive to create an open, inclusive and diverse environment in which our teams thrive.

#### ISS Rank: 2 as of 11/1/21

- With 1 being the highest on a scale through 10

#### Governance

- Board of Directors/ESG Committee
- · Diversity & Inclusion Initiative
- · Human Rights Policy
- Code of Vendor Conduct
- Political Spending Policy

#### Goals

- Diversity, openness and inclusion
- Respectful and non-threatening workplaces
- Community involvement and charity
- · Professional training and development

#### Achievements

- Diverse workforce numbers as of year-end 2020;
  - 58% Female, 42% Male
  - 18% Minority, 82% Caucasian
- Active support of local charities; participate in multiple charitable events, and contributed to various charitable and social justice organizations in 2020
- Established scholarship, job fair and internship programs at historically black colleges and universities in the areas we serve

#### **Corporate Governance**

Based upon best business practices for all stakeholders, Piedmont's corporate governance structure relies upon ethical goal setting, effective decision making, and principled monitoring of compliance and performance.

#### ISS Rank: 1 as of 11/1/21

Highest rating possible for all public companies

#### Governance

- · Board of Directors/ESG Committee
  - Diverse Board membership
  - Independent Board chair
  - Directors
    - Elected annually
    - Term Limits
    - Three new directors appointed over the next two and a half years
  - Opted out of MUTA

#### Goals

- Maintain shareholder-friendly organizational structure
- Ethical and fair business dealings resulting in best-in-class total shareholder returns

#### Achievements

- Green Street's 2020 Corporate Governance Rankings:
  - PDM ranked in top quartile for all office REITs
  - PDM ranked in top quartile for all REITs in Green Street's total coverage universe

> Piedmont Overview

Concentrated Node:

Capital Recycling

> Investment Strategy

> Financial Growth

> Peer Group Leader

Poised for Absorption

> Redevelopment

Land Bank

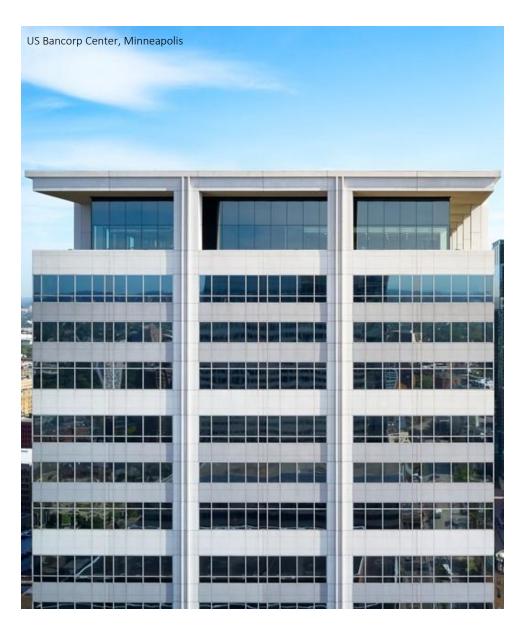
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 Summary – Why Piedmont

### WHY PIEDMONT?





- Highly concentrated office nodes in submarkets that offer vibrant mixeduse environments
- Compelling earnings growth through accretive capital recycling and portfolio lease-up in the Sunbelt
- Acquisition and redevelopment strategy offers a compelling value proposition for tenants
- Committed to reducing the environmental impacts of operations and serving as stewards in our communities
- Strong balance sheet with favorable credit metrics for strategic financial flexibility

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# **A**TLANTA

Properties	10
Total SF	4.0M
Leased	84%
% of PDM ALR	21%
% of PDM SF	24%
% CBD	16%
% Urban Infill / Hub-urban	84%





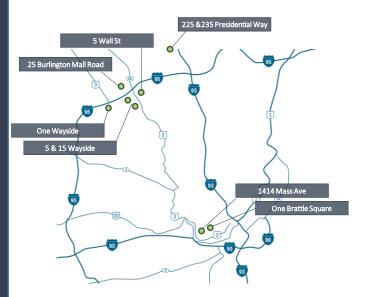




# **B**OSTON

Properties	10
Total SF	1.9M
Leased	92%
% of PDM ALR	11%
% of PDM SF	11%
% CBD	0%
% Urban Infill / Hub-urban	100%



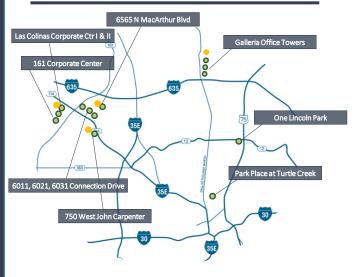






# **D**ALLAS

Properties	13
Total SF	3.5M
Leased	84%
% of PDM ALR	19%
% of PDM SF	21%
% CBD	0%
% Urban Infill / Hub-urban	100%





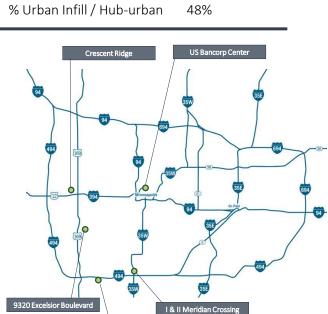




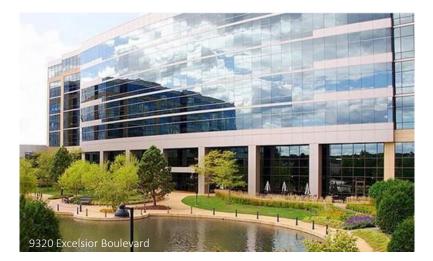
# **M**INNEAPOLIS

> Market Snapshots

Properties	6
Total SF	2.1M
Leased	92%
% of PDM ALR	12%
% of PDM SF	12%
% CBD	52%
% Urban Infill / Hub-urban	48%







Norman Pointe



# **N**EW **Y**ORK

Properties	1
Total SF	1.0M
Leased	90%
% of PDM ALR	9%
% of PDM SF	6%
% CBD	100%
% Urban Infill / Hub-urban	0%





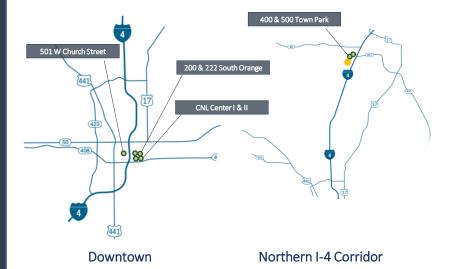




# ORLANDO<sup>1</sup>

Properties	6
Total SF	1.8M
Leased	91%
% of PDM ALR	10%
% of PDM SF	10%
% CBD	82%
% Urban Infill / Hub-urban	18%



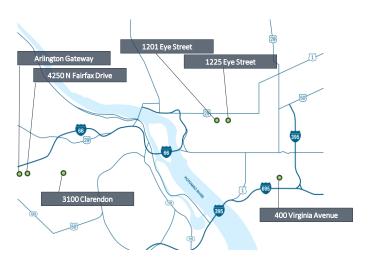






# **W**ASHINGTON

Properties	6
Total SF	1.6M
Leased	82%
% of PDM ALR	13%
% of PDM SF	10%
% CBD	44%
% Urban Infill / Hub-urban	56%









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