



NAREIT Investor Presentation

# Introduction

Piedmont Office Realty Trust, Inc. (also referred to herein as "Piedmont" or the "Company") (NYSE: PDM) is an owner, manager, developer and operator of high-quality, Class A office properties in select sub-markets located primarily within eight major eastern U.S. office markets. The Company's geographically-diversified portfolio is comprised of almost \$5 billion in gross assets and approximately 17 million square feet. The Company is a fully-integrated, self-managed real estate investment trust (REIT) with local management offices in each of its major markets and is investment-grade rated by Standard & Poor's (BBB) and Moody's (Baa2).

We use market data and industry forecasts and projections throughout this presentation which have been obtained from publicly available industry publications. These sources are believed to be reliable, but the accuracy and completeness of the information are not guaranteed. Certain statements contained in this presentation constitute forward-looking statements which we intend to be covered by the safe-harbor provisions for forward-looking statements contained in Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934, as applicable. Such information is subject to certain risks and uncertainties, as well as known and unknown risks, which could cause actual results to differ materially from those projected or anticipated. Therefore, such statements are not intended to be a guarantee of our performance in future periods. Such forward-looking statements can generally be identified by our use of forward-looking terminology such as "may," "will," "expect," "intend," "anticipate," "believe," "continue" or similar words or phrases that are predictions of future events or trends and which do not relate solely to historical matters. Some examples of risk factors that could cause our actual results and expectations to differ materially from those described in our forward-looking statements are detailed in our most recent Annual Report on Form 10-K and other documents we file with the Securities and Exchange Commission ("SEC"). Readers are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date of this presentation.

Unless the context indicates otherwise, the term "properties" as used in this document and the statistical information presented in this document regarding our properties include our wholly-owned office properties and our office properties owned through consolidated joint ventures, but exclude one out-of-service property as of March 31, 2018.

The information and non-GAAP financial terms contained in this presentation do not contain all of the information and definitions that may be important to you and should be read in conjunction with our Annual Report on Form 10-K for the year ended December 31, 2017, and our quarterly report on Form 10-Q for the period ended March 31, 2018 and our other filings with the SEC. Other information important to you may also be found in documents that we furnish to the SEC, such as our Quarterly Supplemental Information dated as of March 31, 2018. Such documents are available at www.sec.gov and under the heading Investor Relations on our website at www.piedmontreit.com.

Unless otherwise noted, all financial and statistical information contained in this presentation is as of March 31, 2018.

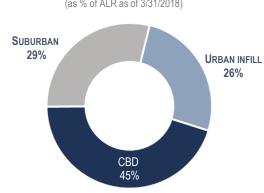
# Piedmont Overview

| As of 3/31/2018 |
|-----------------|
| PDM             |
| \$2.5           |
| 30.5%           |
| \$4.5           |
| Baa2/BBB        |
| \$1.7           |
| 37.5%           |
| 5.4x            |
| \$0.84 / 4.4%   |
|                 |

| PORTFOLIO OVERVIEW <sup>1</sup>                              | As of 3/31/2018 |
|--|-----------------|
| Square Feet (millions)                                       | 16.2            |
| Number of In-Service Properties                              | 53              |
| % Leased   | 91.3%           |
| Weighted Average Lease Term                                  | 6.7 years       |
| Annualized Lease Revenue (millions)                          | \$501.7         |
| $\%$ of ALR from Credit Tenants $^3$                         | 63%             |
| Asset Quality (Green Street Office Sector Update, 5/31/2018) | Α-              |
| Median Building Age  | 18.8 years      |
| % of SF Energy-Star Rated (Includes Out of Service Property) | 83%             |
|  |                 |

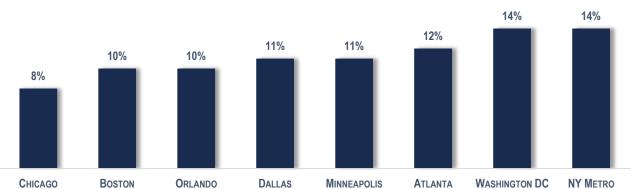
# **Portfolio Location**

(as % of ALR as of 3/31/2018)



### Core Markets (Over 90% of ALR from 8 Strategic Markets)

(% of ALR as of 3/31/2018)



# Who is Piedmont?



ARLINGTON GATEWAY
Arlington, VA



ONE BRATTLE SQUARE Cambridge, MA

Paths to Growth

DISCIPLINED CAPITAL ALLOCATOR

**DIVERSIFIED PORTFOLIO** 

FINANCIAL STRENGTH AND FLEXIBILITY

PROACTIVE OPERATIONAL MANAGEMENT

SUPERIOR RISK / REWARD PROPOSITION

# Paths to Growth

### **ORGANIC NOI GROWTH POTENTIAL**



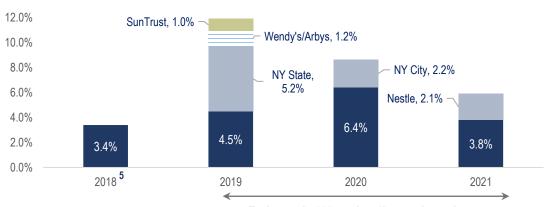
3100 CLARENDON BOULEVARD Arlington, VA



5 & 15 WAYSIDE Burlington, MA

### Capitalizing on Future Expirations (% of ALR 4)

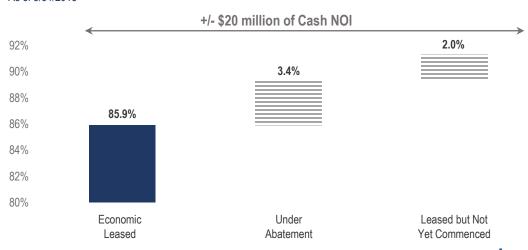
As of 3/31/2018



Estimated ~9% cash rollup on large leases

### **Realizing Contractual Cash Flow**

As of 3/31/2018



# Paths to Growth

### **SELECTIVE DEVELOPMENT TO EXPAND POSITIONS**

As of 3/31/2018

### Strategically-Located Land Holdings for Future Development (minimum 70% pre-lease); All Land Holdings are Adjacent to Existing Core Locations



1,000,000 SF Lake Mary, FL Adjacent to 400 & 500 TownPark

Land Basis: \$6.2M Submarket Class A Direct Vacancy: 6.7% (Lake Mary)\*



**250,000 SF**Atlanta, GA
Adjacent to Glenridge Highlands One & Two

Land Basis: \$1.9M Submarket Class A Direct Vacancy: 14.3% (Central Perimeter)\*



Adjacent to The Medici
Land Basis: \$2.7M

Atlanta, GA

Submarket Class A Direct Vacancy: 13.1% (West Buckhead)\*



500,000 SF

Irving, TX Adjacent to 6011, 6021 & 6031 Connection Drive

Land Basis: \$2.8M Submarket Class A Direct Vacancy: 11.4% (Las Colinas)\*



400,000 SF

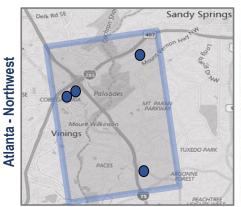
Irving, TX Adjacent to 750 West John Carpenter Freeway

Land Basis: \$1.0M Submarket Class A Direct Vacancy: 11.4% (Las Colinas)\*



# **Disciplined Capital Allocator**

### BUILDING DOMINANT POSITIONS WITHIN TARGET SUBMARKETS



Invested (# buildings, \$MM) 6 Discount to Replacement Cost 7 Submarket Vacancy 8

'15-'17 Submarket CI A Rent Growth 9

'18-'19 Submarket CI A Rent Growth 9



4 bldgs, \$192 million

43%

16.2%

17.5%

4.3%



Orlando - CBD

Invested (# buildings, \$MM) 6 Discount to Replacement Cost 7 Submarket Vacancy 8

'15-'17 Submarket Cl A Rent Growth 9

'18-'19 Submarket Cl A Rent Growth 9 3.7%

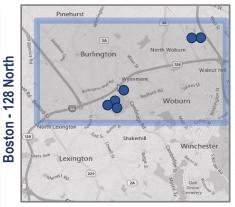


4 bldgs, \$366 million

28%

9.1%

21.1%



Invested (# buildings, \$MM) 6 Discount to Replacement Cost 7 Submarket Vacancy 8

'15-'17 Submarket CI A Rent Growth 9

'18-'19 Submarket CI A Rent Growth 9



6 bldgs, \$280 million

3 bldgs, \$114 million

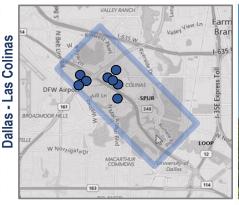
37%

17.76

25% 9.9%

11.3%

(2.0)%



Invested (# buildings, \$MM) 6 Discount to Replacement Cost 7 Submarket Vacancy 8

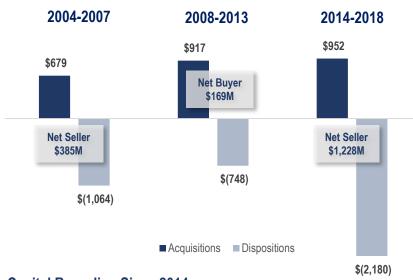
'15-'17 Submarket CI A Rent Growth 9

4.0% '18-'19 Submarket Cl A Rent Growth 9 1.4%



# Disciplined Capital Allocator

# SINCE 2014, PIEDMONT HAS SOLD \$2.2 BILLION OF NON-CORE HOLDINGS, EXITING MULTIPLE MARKETS & REDUCING DEBT BY APPROXIMATELY \$300M

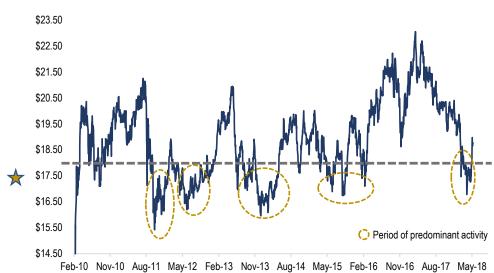


# **Capital Recycling Since 2014**



# PIEDMONT HAS CREATED VALUE THROUGH THE OPPORTUNISTIC ACQUISITION OF ~\$780M OF ITS STOCK





★ Average Stock Buyback Price of \$17.74 per Share ~44M Total Shares Repurchased Since IPO

As of 3/31/2018

"Management has smartly bought back stock (with sales proceeds) multiple times this cycle..."

GreenStreet Advisors, PDM Company Snapshot May 7, 2018



# **NAV Impact Scenarios**

# Hypothetical Impact from Repurchasing Shares During Q4 2017 & Q1 2018

Calculated using different assumed starting NAVs per share and otherwise publicly available data

# **Starting NAV** (Per Share)

\$23.00 \$24.00 \$25.00 \$26.00 \$27.00

Value Accretion (per share)

\$ 0.56

\$ 0.68 \$ 0.79

\$0.91

\$ 1.03

| EXAMPLE CALCULATIONS ASSUMING \$25.00 STA  | ARTING NAV    | 4                            |               |   |
|--|---------------|------------------------------|---------------|---|
|  | 9/30/17       | <u>Change in Real Estate</u> | 3/31/18       | Sale of 14-Property Portfolio,                              |
| Real Estate Value                          | \$5,416,392   | (\$356,044)*                 | \$5,060,347   | Acquisition of Norman Pointe I,                             |
| Less: Debt                                 | (\$1,710,903) |                              | (\$1,697,434) | 501 West Church Street                                      |
| Plus: Current Assets - Current Liabilities | (\$ 73,114)   |                              | (\$74,205)    |   |
| Net Value                                  | \$3,632,375   |                              | \$3,288,708   | <b>\$0.50-1.00 per share</b> Gain in Value from Buying Back |
| Shares Outstanding                         | 145,295       |                              | 130,025       | Stock Below NAV (depending on starting point)               |
| Net Asset Value per share                  | \$25.00       |                              | \$25.29       | П   |
| Plus: Special Dividend                     | \$ 0.00       |                              | \$ 0.50       |   |
| Total Net Asset Value per share            | \$25.00       |                              | \$25.79       | - sub-line  |

<sup>\*</sup> Amount represents deduction of assets sold during the period (less closings costs) plus the addition of assets bought during the period.

# Diversified Portfolio

### PORTFOLIO CONCENTRATED WITHIN EIGHT OF THE NATION'S LARGEST EASTERN MARKETS

- Why These Markets and Specific Submarkets:
  - Historical and projected rental rate growth
  - Barriers to entry
  - · Heavy amenity base
  - Proximity to transportation hubs
  - · Ideal for large, corporate users
  - Ample size and scale for liquidity
  - Fragmented / limited REIT ownership
  - Favorable business environment / supportive local government

# ALR by Target Market Over 90% of ALR in top 8 Markets



# **Atlanta**

Northwest, Central Perimeter

# Washington, DC

District, R-B Corridor

# **Boston**

Cambridge, Burlington/Route 128

# **Minneapolis**

CBD, West/SW

# Chicago

**CBD** 

# **New York**

**Financial District** 

# **Dallas**

Las Colinas, Uptown, Preston Center

# **Orlando**

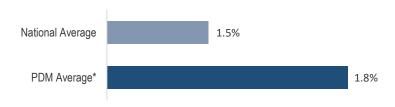
CBD, Lake Mary

# Diversified Portfolio

### PIEDMONT'S MARKETS OFFER ATTRACTIVE FUNDAMENTALS AND FAVORABLE OUTLOOK

### LTM Employment Growth

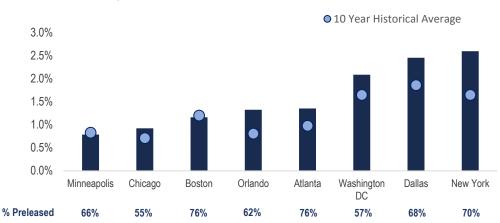
JLL Office Outlook US, Q1 2018



<sup>\*</sup> Based on weighted average of Piedmont's strategic markets

### Construction as a % of Total Inventory

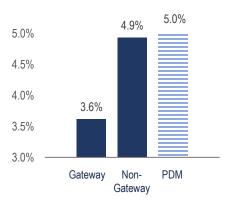
CoStar Office Statistics, Q1 2018



### 2018-2022 Employment Growth

Green Street Advisors, January 2018

### Weighted Average by Market 10



### Number of Fortune 1000 Headquarters per 1 million of Population

Geolounge 2016 Fortune 1000 Information, US Census Bureau 2016 Population Estimates



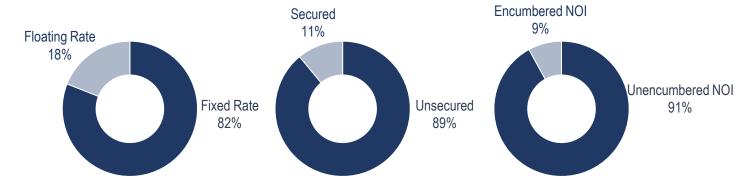
# Financial Strength and Flexibility



500 WEST MONROE - CHICAGO, IL

#### LADDERED DEBT MATURITY SCHEDULE \$400,000 \$350,000 \$300,000 \$250,000 \$207,000 \$160,000 \$30,434 2018 2019 2020 2021 2022 2023 2024 2025 Revolver 11 Term Loan 5 Wall 1901 Market Bonds Bonds Term Loan





### **DEBT METRICS**

Net Debt / Gross Assets 37.5% Net Debt / Core EBITDA 5.4x Fixed Charge Coverage Ratio 5.1x Weighted Avg Interest Rate 3.7%

# **CREDIT RATINGS**

Moody's Baa2

S&P BBB



# Proactive Operational Management

Leased %

85%

# PIEDMONT MAINTAINS FIVE REGIONAL OFFICE LOCATIONS TO OPTIMIZE EFFICIENCY AND TENANT-CENTRIC FOCUS

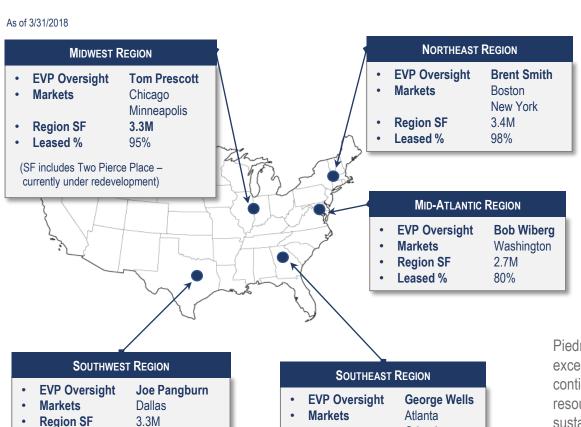
Orlando

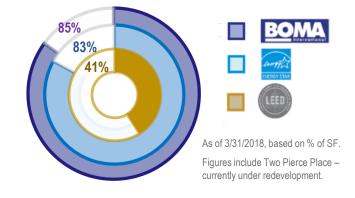
4.0M

96%

**Region SF** 

Leased %





Piedmont leverages industry partnerships including BOMA, ENERGY STAR, and U.S. Green Building Council, to advance the energy and sustainability performance of its assets.

Piedmont values operational excellence and is committed to continual improvement in resource efficiency and sustainability.

During 2017, Piedmont's energy-saving initiatives resulted in savings of over 5.7 million kWh.





# Outlook

# 2018 GUIDANCE

- Anticipated Core FFO of \$1.68 to \$1.74 per share
  - Only \$0.04 per share decrease from 2017 despite the sale of over \$750 million of assets (net) since the beginning of 2017
- Anticipate net neutral capital transactions activity (dispositions, acquisitions, stock repurchases) for remainder of 2018

# LONG-TERM OUTLOOK

# REFINED PORTFOLIO

- Operations focused on 8 markets
- Harvesting of capital opportunistically from non-strategic and fully-valued assets
- Further concentration within target submarkets
- Select build-to-suit developments

### **CAPITALIZATION**

- Continue focus on unsecured debt sources
- Mindful of alternatives and relative pricing dynamics
- Target debt to EBITDA in the 5's to low 6's
- Target debt to gross assets below 40%
- Utilize ATM / stock repurchase program as warranted

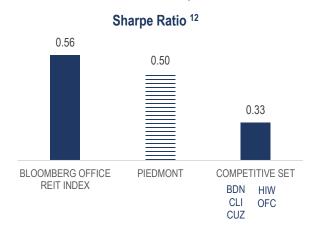


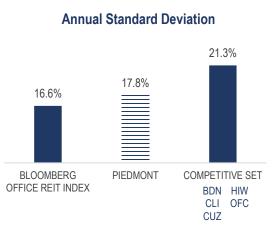
PARK PLACE Dallas, TX

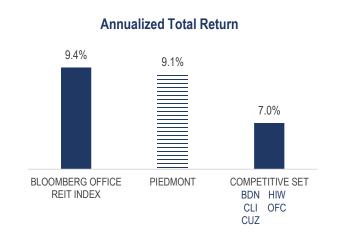
# Superior Risk / Reward Proposition

# **ATTRACTIVE RISK-ADJUSTED RETURNS**

PIEDMONT IPO THROUGH MAY 31, 2018







# UNDERVALUED WITHIN THE OFFICE REIT SECTOR 13

### Price/2018 FFO- by Market Focus

|       | v     | VEST COAS | г     | DIVERSIF | IED GATEW | AY MKTS |       | NYC FOCUS |       | DC FC | ocus  | PURE SI | JNBELT |       | SUNBEL | T & NON-GA | ATEWAY |       | GC    | VT FOCUS | ED    |
|-------|-------|-----------|-------|----------|-----------|---------|-------|-----------|-------|-------|-------|---------|--------|-------|--------|------------|--------|-------|-------|----------|-------|
| PDM   | KRC   | DEI       | HPP   | ВХР      | PGRE      | СХР     | VNO   | SLG       | ESRT  | JBGS  | WRE   | HIW     | CUZ    | EQC   | BDN    | CLI        | FSP    | TIER  | OFC   | GOV      | DEA   |
| '     | '     |           |       | '        |           |         | •     |           | '     |       | '     | l       |        | 39.4x |        |            |        | '     |       |          |       |
| 11.3x | 21.2x | 19.2x     | 18.6x | 19.3x    | 15.9x     | 15.1x   | 19.3x | 14.4x     | 20.0x | 19.9x | 15.5x | 13.9x   | 15.4x  |       | 11.9x  | 10.9x      | 8.0x   | 15.1x | 13.9x | 7.2x     | 15.6x |

### Price/2018 AFFO- by Market Focus

|       | \ \   | VEST COAS | т     | DIVERSIF | IED GATEW | /AY MKTS | I     | NYC FOCUS | 5     | DC FC | ocus  | PURE S | UNBELT |       | SUNBEL | T & NON-G | ATEWAY |       | GC    | OVT FOCUSI | ED    |
|-------|-------|-----------|-------|----------|-----------|----------|-------|-----------|-------|-------|-------|--------|--------|-------|--------|-----------|--------|-------|-------|------------|-------|
| PDM   | KRC   | DEI       | HPP   | ВХР      | PGRE      | CXP      | VNO   | SLG       | ESRT  | JBGS  | WRE   | HIW    | CUZ    | EQC   | BDN    | CLI       | FSP    | TIER  | OFC   | GOV        | DEA   |
| '     |       |           |       | '        |           | '        | 1     |           | '     |       | '     |        | '      | 75.9x |        |           |        |       | *     |            |       |
| 16.3x | 30.3x | 24.3x     | 31.1x | 28.0x    | 22.9x     | 22.8x    | 25.3x | 20.9x     | 25.8x | 42.4x | 18.6x | 22.3x  | 21.2x  |       | 16.4x  | 17.4x     | 14.1x  | 30.4x | 18.4x | 11.7x      | 20.6x |

# Appendix - Footnotes

- Statistical information presented throughout the document regarding the company's portfolio of properties includes all in-service properties and excludes one out-of-service property as of March 31, 2018, unless otherwise noted.
- 2 For the purposes of the calculation, we annualize the quarter's Core EBITDA and use the average daily balance of debt outstanding during the period, less cash and cash equivalents and escrow deposits and restricted cash as of the end of the quarter.
- Includes Annualized Lease Revenue attributable to tenants with an investment grade credit rating and tenants that do not have a credit rating but have well-established businesses, such as Independence Blue Cross, Towers Watson, Brother International, and RaceTrac Petroleum.
- 4 Annualized rental income associated with newly executed leases for currently occupied space is incorporated herein only at the expiration date for the current lease. Annualized rental income associated with such new leases is removed from the expiry year of the current lease and added to the expiry year of the new lease.
- 5 Includes leases with an expiration date of March 31, 2018, comprised of 122,000 square feet and Annualized Lease Revenue of \$3.0 million.
- 6 Represents the number of buildings acquired in the submarket since IPO.
- 7 Aggregated basis for acquired buildings since IPO as compared to the Company's estimate of aggregated replacement cost.
- 8 Submarket vacancy rate for 2018 per CoStar Submarket Analysis, 5/14/2018.
- 9 Cumulative submarket Class A rent growth for 2015-2017 and 2018-2019 per CoStar Submarket Analysis, 5/14/2018.
- 10 Weighted averages are calculated by applying Green Street Advisor's estimated asset value concentration in each geographic market to the 2018-2022 projected employment growth for each market. Companies included in the Gateway average include BXP, DEI, ESRT, KRC, PGRE, SLG, VNO, and WRE. Companies included in the Non-gateway average include BDN, CLI, CUZ, EQC, HIW, and OFC.
- 11 The initial maturity date of the \$500 million unsecured revolving credit facility is June 18, 2019; however, there are two six-month extension options available under the facility providing for a final extended maturity date of June 18, 2020.
- Sharpe Ratio is the average return earned in excess of the risk-free rate per unit of volatility. The relevant performance period is from February 10, 2010 (Piedmont's IPO) through May 31, 2018.
- 13 Source: SNL, updated 5/31/2018.



# **Exhibit** WHAT YOU SHOULD KNOW ABOUT PIEDMONT



#### FURTHER EMBEDDED GROWTH OPPORTUNITIES

#### 1. Mark to Market

· Current in-place leases average 5% to 10% below current market rents

#### 2. Economic Occupancy

· Current economic occupancy rate is 85.9%, up almost 200bps from 1Q 2017

#### 3. Selective Development

 Land parcels can accommodate over two million square feet of office, totaling \$750 million of potential investment



### CONSENSUS NAV NEEDS REVIEW 2

|                                  | Stock Price<br>(5/31/18) | At Consensus<br>NAV (mean) |
|----------------------------------|--------------------------|----------------------------|
|                                  | \$19.22                  | \$22.80                    |
| Shares Out                       | 130,331                  | 130,331                    |
| Equity Value (bln)               | \$2.50                   | \$2.97                     |
| Fotal debt (1Q '18)              | \$1.70                   | \$1.70                     |
| An india de la 200 de la Charles | 1700000                  | 450.000                    |

| Gross Market Value (bln) | e (bln) \$4.20 |       |          |       |  |  |  |  |  |
|--------------------------|----------------|-------|----------|-------|--|--|--|--|--|
| Backcheck                | Value          | \$/SF | Value    | \$/SF |  |  |  |  |  |
| Gross Market Value       | \$4.20         | \$252 | \$4.67   | \$280 |  |  |  |  |  |
| Minus High Value Assets  | (\$2.83)       | \$443 | (\$2.83) | \$443 |  |  |  |  |  |

| Gross Value      | \$1.37 | \$1.84 |
|------------------|--------|--------|
| Price/SF         | \$134  | \$179  |
| Forward cap rate | 10.4%  | 7.8%   |

<sup>1</sup> Source: SNL Financial

<sup>2</sup> GAV from midpoint of internal estimates

PDM's portfolio sale of non-core assets... ~6.5% cash cap rate and ~\$166/sf

### High Value Assets (# bldgs)

Cambridge, MA (2) Downtown NYC (1) RB Corridor & DC CBD (7) Chicago CBD (1) Minneapolis CBD (1) Philadelphia CBD (1) Glendale, CA (1)

#### Estimated GAV \$2.83 billion

#### Sample of What's Left:

- · Urban infill Atlanta
- · Urban infill Boston
- · Downtown Orlando
- · High quality Las Colinas · High quality Minneapolis

3 For additional detail, please see page 8 of

the most recent investor presentation



#### Between \$0.50-\$1.00 of NAV created from 9/30/17-3/31/18

#### RISK-ADJUSTED RELATIVE VALUE

#### 1. Risk Adjusted Returns

Sharpe Ratio of 0.50 versus peer group average of 0.33 <sup>4</sup>

#### 2. Stable Income Stream

- · Long average lease term of 6.7 years
- 63% of ALR generated from investment grade-rated or nationally-recognized companies

#### 3. Stable Balance Sheet

No debt maturities until 2020 5, under 6x net debt to EBITDA

#### 4. Minimal Expirations 2019-2023

· Over the next five years, PDM averages ~8% of annualized lease revenue expiring per year

#### 5. ...and at Compelling Valuations

- 11.3x 2018E FFO multiple
- · 22% discount to GreenStreet NAV estimate



<sup>4</sup> Data from Factset. Sharpe Ratio is the avg. return earned in excess of the risk-free rate per unit of volatility. Relevant performance period is 2/10/2010 (IPO) through May 31, 2018

<sup>5</sup> PDM's line of credit matures in 2019 but includes two, six-month extensions