



# Investor Presentation

SEPTEMBER 2018

# Introduction

Piedmont Office Realty Trust, Inc. (also referred to herein as "Piedmont" or the "Company") (NYSE: PDM) is an owner, manager, developer and operator of high-quality, Class A office properties in select sub-markets located primarily within eight major eastern U.S. office markets. The Company's geographically-diversified portfolio is comprised of almost \$5 billion in gross assets and approximately 17 million square feet. The Company is a fully-integrated, self-managed real estate investment trust (REIT) with local management offices in each of its major markets and is investment-grade rated by Standard & Poor's (BBB) and Moody's (Baa2).

We use market data and industry forecasts and projections throughout this presentation which have been obtained from publicly available industry publications. These sources are believed to be reliable, but the accuracy and completeness of the information are not guaranteed. Certain statements contained in this presentation constitute forward-looking statements which we intend to be covered by the safe-harbor provisions for forward-looking statements contained in Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934, as applicable. Such information is subject to certain risks and uncertainties, as well as known and unknown risks, which could cause actual results to differ materially from those projected or anticipated. Therefore, such statements are not intended to be a guarantee of our performance in future periods. Such forward-looking statements can generally be identified by our use of forward-looking terminology such as "may," "will," "expect," "intend," "anticipate," "believe," "continue" or similar words or phrases that are predictions of future events or trends and which do not relate solely to historical matters. Some examples of risk factors that could cause our actual results and expectations to differ materially from those described in our forward-looking statements are detailed in our most recent Annual Report on Form 10-K and other documents we file with the Securities and Exchange Commission ("SEC"). Readers are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date of this presentation.

Unless the context indicates otherwise, the term "properties" as used in this document and the statistical information presented in this document regarding our properties include our wholly-owned office properties and our office properties owned through consolidated joint ventures, but exclude one out-of-service property as of June 30, 2018.

The information and non-GAAP financial terms contained in this presentation do not contain all of the information and definitions that may be important to you and should be read in conjunction with our Annual Report on Form 10-K for the year ended December 31, 2017, and our quarterly report on Form 10-Q for the period ended June 30, 2018 and our other filings with the SEC. Other information important to you may also be found in documents that we furnish to the SEC, such as our Quarterly Supplemental Information dated as of June 30, 2018. Such documents are available at www.sec.gov and under the heading Investor Relations on our website at www.piedmontreit.com.

Unless otherwise noted, all financial and statistical information contained in this presentation is as of June 30, 2018.



# **Piedmont Overview**

CORPORATE OVERVIEW	As of 6/30/2018
Ticker (NYSE)	PDM
Market Cap as of 8/31/2018 (billions)	\$2.5
Three-Year Total Return (8/31/15-8/31/18)	36.3%
Gross Assets (billions)	\$4.5
Ratings (Moody's/S&P)	Baa2/BBB
Debt (billions)	\$1.7
Net Debt to Gross Assets	37.9%
Net Debt to Core EBITDA <sup>1</sup>	6.2x
Dividend / Yield as of 7/31/2018	\$0.84 / 4.2%

PORTFOLIO OVERVIEW <sup>2</sup>	As of 6/30/2018
Square Feet (millions)	16.2
Number of In-Service Properties	53
% Leased	90.6%
Weighted Average Lease Term	6.7 years
Annualized Lease Revenue (millions)	\$500.6
% of ALR from Credit Tenants <sup>3</sup>	62%
Asset Quality (Green Street Office Sector Update, 5/31/2018)	<b>A-</b>
Median Building Age	19.0 years
% of SF Energy-Star Rated (Includes Out of Service Property)	84%

# Portfolio Location (as % of ALR as of 6/30/2018) SUBURBAN 29% URBAN INFILL 26% CBD 45%

# Core Markets (Over 90% of ALR from 8 Strategic Markets) (% of ALR as of 6/30/2018)





# Who is Piedmont?



ARLINGTON GATEWAY Arlington, VA



ONE BRATTLE SQUARE Cambridge, MA

**DIVERSIFIED PORTFOLIO** 

Paths to Growth

DISCIPLINED CAPITAL ALLOCATOR

PROACTIVE OPERATIONAL MANAGEMENT

FINANCIAL STRENGTH AND FLEXIBILITY

SUPERIOR RISK / REWARD PROPOSITION



## PORTFOLIO CONCENTRATED WITHIN EIGHT OF THE NATION'S LARGEST EASTERN MARKETS

#### Why These Markets and Specific Submarkets:

- Historical and projected rental rate growth
- Barriers to entry
- · Heavy amenity base
- Proximity to transportation hubs
- Ideal for large, corporate users
- Ample size and scale for liquidity
- Fragmented / limited REIT ownership
- Favorable business environment / supportive local government

# **ALR by Target Market**Over 90% of ALR in top 8 Markets

12% 8% 14% 14% 12% As of 6/30/2018

# Atlanta

Northwest, Central Perimeter

# Washington, DC

District, R-B Corridor

## **Boston**

Cambridge, Burlington/Route 128

# Minneapolis

CBD, West/SW

# Chicago

CBD

# **New York**

**Financial District** 

## Dallas

Las Colinas, Uptown, Preston Center

# Orlando

CBD, Lake Mary



#### PIEDMONT'S MARKETS OFFER ATTRACTIVE FUNDAMENTALS AND FAVORABLE OUTLOOK

#### LTM Employment Growth

JLL Office Outlook US, Q2 2018



<sup>\*</sup> Based on weighted average of Piedmont's strategic markets

#### Construction as a % of Total Inventory

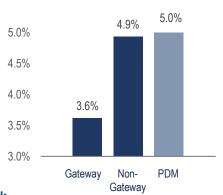
CoStar Office Statistics, Q2 2018



#### 2018-2022 Employment Growth

Green Street Advisors, January 2018

#### Weighted Average by Market <sup>4</sup>



#### Number of Fortune 1000 Headquarters per 1 million of Population

Kaggle 2018 Fortune 1000 Information, US Census Bureau 2017 Population Estimates





# Paths to Growth

#### **ORGANIC NOI GROWTH POTENTIAL**

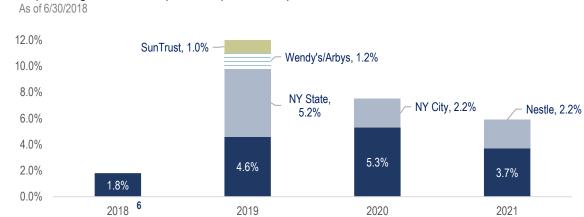


3100 CLARENDON BOULEVARD Arlington, VA



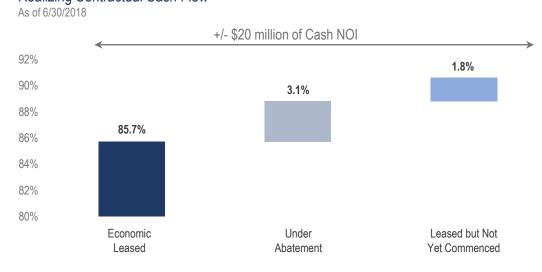
5 & 15 WAYSIDE Burlington, MA

### Capitalizing on Future Expirations (% of ALR <sup>5</sup>)



Estimated ~9% cash rollup on large leases

# Realizing Contractual Cash Flow





#### SELECTIVE DEVELOPMENT TO EXPAND LARGE-SCALE POSITIONS

AS OF 6/30/2018

Strategically-Located Land Holdings for Future Development (minimum 70% pre-lease); All Land Holdings are Adjacent to Existing Core Locations



1,000,000 SF Lake Mary, FL Adjacent to 400 & 500 TownPark

Land Basis: \$6.3M Submarket Class A Direct Vacancy: 10.2% (Lake Mary)\*



**250,000 SF**Atlanta, GA
Adjacent to Glenridge Highlands One & Two

Land Basis: \$1.9M Submarket Class A Direct Vacancy: 14.8% (Central Perimeter)\*



**250,000 SF** Atlanta, GA Adjacent to The Medici

Land Basis: \$2.7M Submarket Class A Direct Vacancy: 13.3% (West Buckhead)\*



**500,000 SF**Irving, TX
Adjacent to 6011, 6021 & 6031 Connection Drive

Land Basis: \$2.8M Submarket Class A Direct Vacancy: 12.4% (Las Colinas)\*



**400,000 SF**Irving, TX
Adjacent to 750 West John Carpenter Fwy

Land Basis: \$1.0M Submarket Class A Direct Vacancy: 12.4% (Las Colinas)\*



# STRATEGIC **INVESTMENTS**

Since 2014, Piedmont has recycled \$1 billion of disposition capital into real estate assets at roughly 130 bps higher yield

# **Acquisition Strategy**

- Recycle non-core/mature assets into accretive and value-enhancing acquisitions
- Synergistic with current assets
- Discounted to replacement cost
- Opportunity to create value through operational skill and/or lease-up

Non-Core **Dispositions** 

Strategic Acquisitions

6.1%

Avg GAAP Yield

7.4%

Avg GAAP Yield

83%

Avg Leased %

81%

Avg Leased %







POSITION ESTABLISHED

INVESTMENT IN SUBMARKET

DISCOUNT TO REPLACEMENT COST

GALLERIA/CUMBERLAND

~ \$200M

> 40%

**BURLINGTON** (SUBURBAN BOSTON)

~ \$300M

> 25%

**ORLANDO CBD** 

~ \$375M

> 25%



Source: Replacement costs are internal estimates

# **Disciplined Capital Allocator**

#### SEIZING OPPORTUNITIES - CONCENTRATED CAPITAL DEPLOYMENT IN SELECT MARKETS

Burlington (Boston), MA

Dallas, TX

Northwest Atlanta, GA

Orlando/Lake Mary, FL

#### DALLAS CASE STUDY - CREATING VALUE IN A STRATEGIC MARKET

## Recognizing the Opportunity

- In 2013, we observed strengthening fundamentals in the Dallas market-job growth outperformance, leasing market improvement, & limited new office development.
- Strong job growth was driving office demand and leading to higher rental rates; however, the pricing of assets did not reflect the market momentum.

## Reaction: Acquired Properties with Income Growth Potential

 Completed five acquisitions of Class A Office properties totaling \$215 Million in the Dallas market since late 2013, three of which were purchased at the beginning of the period.

# Cash NOI Growth (7) Cash NOI Growth (7) S16.4M \$12.6M TWASAGR Initial Cash NOI LTM Cash NOI LTM Cash NOI Rental Rate Growth (9) NAV IRR(10)



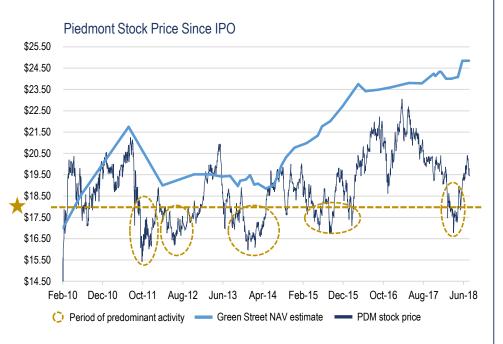






# **Disciplined Capital Allocator**

# PIEDMONT HAS CREATED VALUE THROUGH THE OPPORTUNISTIC ACQUISITION OF ~\$813M OF ITS STOCK



★ Average Stock Buyback Price of \$17.74 per Share ~46 Million Total Shares Repurchased Since IPO

As of 6/30/2018

"Management has smartly bought back stock (with sales proceeds) multiple times this cycle..."

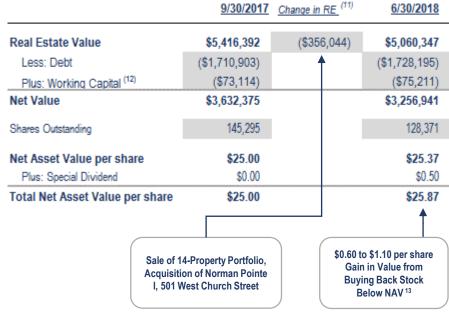
GreenStreet Advisors, PDM Company Snapshot May 7, 2018

#### MEASURING THE IMPACT OF RECENT CAPITAL ALLOCATION

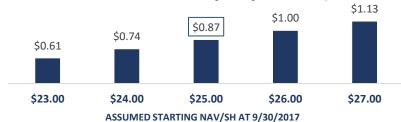
NAV Impact Scenarios: Q4 17 through Q2 18 Activity

Calculated using different assumed starting NAVs per share and otherwise publicly available data

#### Sample Calculation- Assuming \$25.00 Starting NAV



#### **HYPOTHETICAL Value Accretion** at Differing Starting NAV/sh Assumptions





# **Proactive Operational Management**

# Opportunity: Delivering Unique Environments

US BANK, MINNEAPOLIS

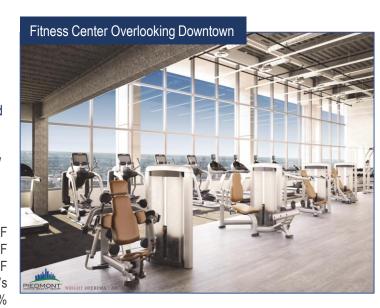


Built 2000, acquired May 2003 Iconic asset in Minneapolis CBD

#### **Planned Scope of Work**

- Full conversion of 31<sup>st</sup> floor (previously housed mechanical systems) to tenant-only amenity center
- Full fitness center, conference rooms, lounge / casual meeting areas
- · Sweeping views of downtown

FYE 2017 reported basis: \$220/SF
Projected investment: \$10/SF
Est replacement cost: \$450/SF
Class A CBD gross rents: Upper \$30's
Discount to replacement cost: 49%
Market yield on projected basis: 8.7%









# Opportunity: Delivering Unique Environments

SUNTRUST CENTER, ORLANDO



Built 1988, acquired November 2015 Pin corner location at Orange and Church Street

#### **Planned Scope of Work**

- Planned lobby conversion including the addition of downtown's first food hall and tenant collaboration area
- · Construction of outdoor balconies
- · Activation of outdoor park area

FYE 2017 reported basis: \$215/SF
Projected investment: \$19/SF
Est replacement cost: \$425/SF
Class A CBD gross rents: Low \$30's
Discount to replacement cost: 45%
Market yield on projected basis: 8.6%











Renderings courtesy of Gensler

# Operational EXCELLENCE

Piedmont maintains five regional offices to ensure local expertise is leveraged and relationships are cultivated within our markets.



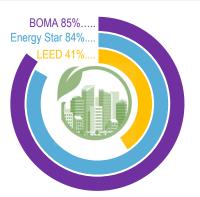
#### SUSTAINABILITY...Committed to Initiatives

Piedmont leverages industry partnerships including BOMA, ENERGY STAR, and U.S. Green Building Council, to advance the energy and sustainability performance of its assets.









Piedmont values operational excellence and is committed to continual improvement in resource efficiency and sustainability.

In 2017, Piedmont's energysaving initiatives resulted in savings of over 5.7 million kWh.



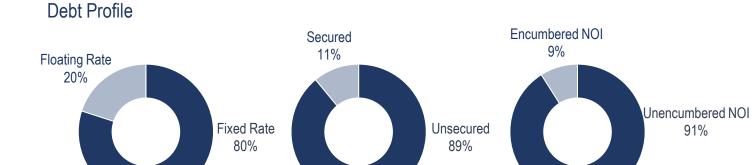
All information as of June 30, 2018

# Financial Strength and Flexibility



500 WEST MONROE - CHICAGO, IL

#### Laddered Debt Maturity Schedule \$400,000 \$350,000 \$300,000 \$250,000 \$238,000 \$160,000 \$30,195 2018 2019 2020 2021 2022 2023 2024 2025 Revolver 14 Term Loan 5 Wall 1901 Market Bonds **Bonds** Term Loan



# **Debt Metrics**

Net Debt / Gross Assets 37.9% Net Debt / Core EBITDA 6.2x Fixed Charge Coverage Ratio **4.2x**  Weighted Avg Interest Rate 3.7%

# **Credit Ratings**

Moody's Baa2

S&P BBB



All information as of June 30, 2018

# Superior Risk / Reward Proposition

Why you should consider Piedmont...

# **Growing Income**

- ~\$20 million of NOI currently under abatement or not yet commenced
- Average lease term of 6.7 years
- 62% of rents derived from invest. grade or nationally-recognized companies

# Risk-Adjusted Returns

- One of the highest Sharpe ratios in the office sector
- Diversified markets- not vulnerable to the macroeconomic conditions of one region

# Accretive Capital Redeployment

 Reinvest sale proceeds of low-yielding assets into higher yielding opportunities within our target markets

# **Balance Sheet**

- Simple and flexible debt structure-2019 and 2020 maturities are prepayable without penalty
- BBB (stable), Baa2 (stable)

# Dividend

- Currently yielding 4.3% vs office average of 3.8%
- Well-covered at 65% AFFO payout ratio

# Value Opportunity

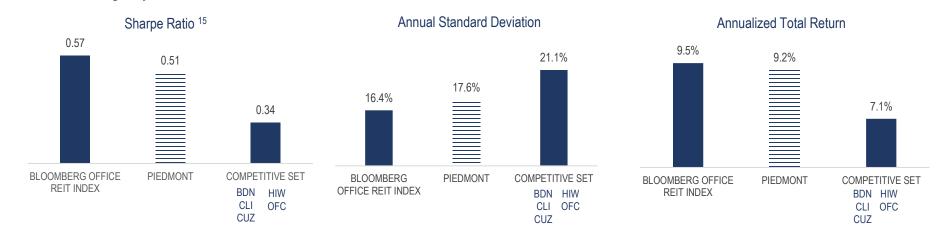
- Piedmont currently trades at a 11.4x forward estimated FFO multiple vs the office average of 16.1x
- Currently trading at a 22% discount to GreenStreet's NAV of \$25.00/sh



# Superior Risk / Reward Proposition

## Attractive Risk-Adjusted Returns

Piedmont IPO through July 31, 2018

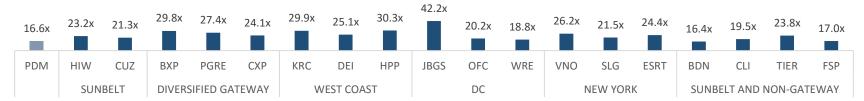


#### Undervalued within the Office REIT Sector 16

P/2018 EST FFO Multiple



#### P/2018 EST AFFO Multiple

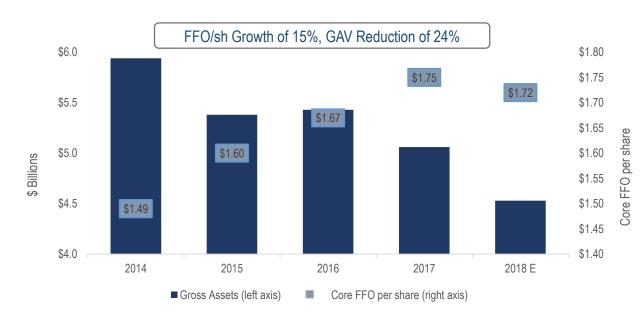




# 2018 Guidance

- Anticipated Core FFO of \$1.69 to \$1.75 per share
- Despite the sale of over \$750 million (net) of assets since the beginning of 2017, the mid-point of our guidance range represents a decrease of only \$0.03 per share
- For the remainder of 2018, anticipate net neutral to modest net selling transactional activity (dispositions, acquisitions, and stock repurchases)

# Consistent FFO Growth Despite Capital Base Reduction





PARK PLACE Dallas, TX



# Appendix - Footnotes

- For the purposes of the calculation, we annualize the quarter's Core EBITDA and use the average daily balance of debt outstanding during the period, less cash and cash equivalents and escrow deposits and restricted cash as of the end of the quarter.
- 2 Statistical information presented throughout the document regarding the company's portfolio of properties includes all in-service properties and excludes one out-of-service property as of June 30, 2018, unless otherwise noted.
- Includes Annualized Lease Revenue attributable to tenants with an investment grade credit rating and tenants that do not have a credit rating but have well-established businesses, such as Independence Blue Cross, Piper Jaffray, Brother International, and RaceTrac Petroleum.
- Weighted averages are calculated by applying Green Street Advisor's estimated asset value concentration in each geographic market to the 2018-2022 projected employment growth for each market. Companies included in the Gateway average include BXP, DEI, ESRT, KRC, PGRE, SLG, VNO, and WRE. Companies included in the Non-gateway average include BDN, CLI, CUZ, EQC, HIW, and OFC.
- Annualized rental income associated with newly executed leases for currently occupied space is incorporated herein only at the expiration date for the current lease. Annualized rental income associated with such new leases is removed from the expiry year of the current lease and added to the expiry year of the new lease.
- 6 Includes leases with an expiration date of June 30, 2018, comprised of 1,600 square feet and Annualized Lease Revenue of \$48,000.
- Initial Cash NOI represents the aggregated NOI contribution from each asset during the first twelve months of ownership. LTM Cash NOI represents the aggregated NOI contribution from each asset over the twelve month period ending 6/30/18. The displayed NOI growth CAGR represents the weighted average of each asset's NOI growth CAGR.
- 8 Initial Leased % represents the average occupancy for the acquired properties as of their respective acquisition dates and 2018 Lease % represents the average occupancy for those same properties as of 6/30/18.
- 9 Rental rate growth information was sourced from CoStar and represents the growth in market rental rates from mid-year 2013 to mid-year 2018.
- Represents the weighted average of each asset's IRR. In order to calculate the IRR for each property, an assumption is made that each property is sold at 6/30/18 at the Company's estimate of its current value.
- 11 Amount represents deduction of assets sold during the period (less closings costs) plus the addition of assets bought during the period.
- 12 Working Capital is Current Assets less Current Liabilities.
- 13 Depending upon ascribed starting NAV (at 9/30/17).
- 14 The initial maturity date of the \$500 million unsecured revolving credit facility is June 18, 2019; however, there are two six-month extension options available under the facility providing for a final extended maturity date of June 18, 2020.
- 15 Sharpe Ratio is the average return earned in excess of the risk-free rate per unit of volatility. The relevant performance period is from February 10, 2010 (Piedmont's IPO) through July 31, 2018.
- 16 Source: SNL, updated 9/17/2018.

